

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.894295 / Lat: 33.305785

July 2010

Price Freeway And Chandler Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	352,685		1,141,252		1,913,640	
Census Population (1990)	193,733		620,507		1,068,379	
Census Population (2000)	291,311		893,464		1,493,361	
Projected Population (2015)	388,200		1,281,000		2,133,473	
Forecasted Population (2020)	441,939		1,496,495		2,489,487	
Historical Annual Growth 1990 to 2000	97,578	5.0 %	272,958	4.4 %	424,982	4.0 %
Historical Annual Growth 2000 to 2010	61,374	5.0 %	247,787	4.4 %	420,279	4.0 %
Projected Annual Growth 2010 to 2015	35,514	2.0 %	139,749	2.4 %	219,833	2.3 %
Est. Population Density (2010)	4,027.10	psm	2,799.19	psm	2,045.42	psm
Trade Area Size	87.58	sq mi	407.71	sq mi	935.57	sq mi
Households						
Estimated Households (2010)	123,317		392,568		663,341	
Census Households (1990)	69,459		233,989		409,714	
Census Households (2000)	107,535		331,333		557,734	
Projected Households (2015)	134,474		436,626		732,433	
Forecasted Households (2020)	149,356		495,152		829,515	
Households with Children (2010)	45,207	36.7 %	140,757	35.9 %	228,158	34.4 %
Average Household Size	2.86		2.91		2.88	
Average Household Income						
Est. Average Household Income (2010)	\$82,699		\$74,737		\$76,156	
Proj. Average Household Income (2015)	\$90,695		\$81,392		\$82,790	
Average Family Income (2010)	\$94,204		\$87,064		\$89,452	
Median Household Income						
Est. Median Household Income (2010)	\$70,629		\$62,584		\$60,881	
Proj. Median Household Income (2015)	\$74,901		\$65,677		\$64,032	
Median Family Income (2010)	\$81,137		\$73,365		\$72,461	
Per Capita Income						
Est. Per Capita Income (2010)	\$29,218		\$26,121		\$27,072	
Proj. Per Capita Income (2015)	\$31,703		\$28,126		\$29,053	
Per Capita Income Est. 5 year change	\$2,485.24	-7.8 %	\$2,004.51	-7.1 %	\$1,980.76	-6.8 %
Other Income						
Est. Disposable Income (2010)	\$57,126		\$51,278		\$49,976	
Proj. Disposable Income (2015)	\$60,109		\$53,485		\$52,222	
Disposable Income Est. 5 year change	\$2,982.64	5.2 %	\$2,206.72	4.3 %	\$2,245.85	4.5 %
Est. Average Household Net Worth (2010)	\$542,764		\$489,231		\$500,118	
Daytime Demos						
Total Number of Businesses (2010)	11,528		37,448		70,461	
Total Number of Employees (2010)	162,325		552,220		1,054,169	
Company Headqtrs: Businesses (2010)	14	0.1 %	70	0.2 %	154	0.2 %
Company Headqtrs: Employees (2010)	2,111	1.3 %	14,240	2.6 %	27,182	2.6 %
Unemployment Rate (2010)	4.48 %		4.88 %		5.08 %	
Employee Population Per Business	14.1 to 1		14.7 to 1		15.0 to 1	
Residential Population per Business	30.6 to 1		30.5 to 1		27.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	246,546		844,023		1,600,862	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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July 2010

### Price Freeway And Chandler Chandler, AZ

#### Race & Ethnicity

	10 Minutes		20 Minutes		30 Minutes	
White (2010)	303,683	86.1 %	984,340	86.3 %	1,653,587	86.4 %
Black or African American (2010)	17,364	4.9 %	57,896	5.1 %	103,985	5.4 %
American Indian & Alaska Native (2010)	6,229	1.8 %	28,304	2.5 %	51,663	2.7 %
Asian (2010)	19,123	5.4 %	47,328	4.1 %	64,006	3.3 %
Hawaiin & Pacific Islander (2010)	871	0.2 %	3,563	0.3 %	5,256	0.3 %
Other Race (2010)	3,913	1.1 %	14,880	1.3 %	27,184	1.4 %
Multi Race (2010)	1,501	0.4 %	4,942	0.4 %	7,959	0.4 %
Not Hispanic or Latino Population (2010)	260,607	73.9 %	812,391	71.2 %	1,305,161	68.2 %
Hispanic or Latino Population (2010)	92,079	26.1 %	328,860	28.8 %	608,479	31.8 %
Not of Hispanic Origin Population (1990)	169,760	87.6 %	537,231	86.6 %	883,675	82.7 %
Hispanic Origin Population (1990)	23,973	12.4 %	83,275	13.4 %	184,704	17.3 %
Not Hispanic or Latino Population (2000)	240,225	82.5 %	707,559	79.2 %	1,129,377	75.6 %
Hispanic or Latino Population (2000)	51,086	17.5 %	185,906	20.8 %	363,984	24.4 %
Not Hispanic or Latino Population (2015)	275,623	71.0 %	872,440	68.1 %	1,393,328	65.3 %
Hispanic or Latino Population (2015)	112,576	29.0 %	408,560	31.9 %	740,145	34.7 %
Hist. Hispanic Ann Growth (1990 to 2010)	68,106	18.9 %	245,585	19.7 %	423,775	15.3 %
Proj. Hispanic Ann Growth (2010 to 2015)	20,498	4.5 %	79,700	4.8 %	131,666	4.3 %

#### Age

Age 0 to 4 yrs (2010)	27,590	7.8 %	93,037	8.2 %	152,037	7.9 %
Age 5 to 9 yrs (2010)	27,706	7.9 %	91,126	8.0 %	150,928	7.9 %
Age 10 to 14 yrs (2010)	25,932	7.4 %	83,545	7.3 %	138,735	7.2 %
Age 15 to 19 yrs (2010)	23,856	6.8 %	81,997	7.2 %	133,094	7.0 %
Age 20 to 24 yrs (2010)	22,863	6.5 %	84,773	7.4 %	130,884	6.8 %
Age 25 to 29 yrs (2010)	27,070	7.7 %	90,476	7.9 %	141,933	7.4 %
Age 30 to 34 yrs (2010)	29,069	8.2 %	91,500	8.0 %	145,397	7.6 %
Age 35 to 39 yrs (2010)	28,696	8.1 %	88,235	7.7 %	141,691	7.4 %
Age 40 to 44 yrs (2010)	27,394	7.8 %	82,868	7.3 %	134,971	7.1 %
Age 45 to 49 yrs (2010)	26,061	7.4 %	77,244	6.8 %	128,612	6.7 %
Age 50 to 54 yrs (2010)	23,126	6.6 %	68,330	6.0 %	116,449	6.1 %
Age 55 to 59 yrs (2010)	18,482	5.2 %	56,223	4.9 %	98,549	5.1 %
Age 60 to 64 yrs (2010)	14,299	4.1 %	44,917	3.9 %	82,722	4.3 %
Population age 65-74 (2010)	17,198	4.9 %	58,555	5.1 %	115,422	6.0 %
Population age 75-84 (2010)	8,793	2.5 %	32,640	2.9 %	68,958	3.6 %
Population age 85+ (2010)	4,548	1.3 %	15,785	1.4 %	33,260	1.7 %
Median Age (2010)	33.3 yrs		32.3 yrs		33.8 yrs	

#### Gender Age Distribution

Population Female (2010)	175,506	49.8 %	562,479	49.3 %	945,173	49.4 %
Age 0 to 19 yrs (2010)	51,476	29.3 %	170,963	30.4 %	280,622	29.7 %
Age 20 to 64 yrs (2010)	107,093	61.0 %	331,808	59.0 %	542,567	57.4 %
Age 65 yrs plus (2010)	16,938	9.7 %	59,708	10.6 %	121,983	12.9 %
Median Age Females (2010)	34.1 Yrs		33.1 Yrs		34.8 Yrs	
Population Male (2010)	177,179	50.2 %	578,773	50.7 %	968,467	50.6 %
Age 0 to 19 yrs (2010)	53,608	30.3 %	178,742	30.9 %	294,171	30.4 %
Age 20 to 64 yrs (2010)	109,969	62.1 %	352,760	60.9 %	578,640	59.7 %
Age 65 yrs plus (2010)	13,602	7.7 %	47,272	8.2 %	95,656	9.9 %
Median Age Males (2010)	32.6 yrs		31.6 yrs		32.9 yrs	

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July 2010

Price Freeway And Chandler Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Household Income Distribution						
HH Income \$200,000 or More (2010)	3,919	3.2 %	10,443	2.7 %	23,342	3.5 %
HH Income \$150,000 to 199,999 (2010)	6,598	5.4 %	17,610	4.5 %	29,596	4.5 %
HH Income \$100,000 to 149,999 (2010)	22,749	18.4 %	59,775	15.2 %	92,465	13.9 %
HH Income \$75,000 to 99,999(2010)	21,785	17.7 %	60,951	15.5 %	93,564	14.1 %
HH Income \$50,000 to 74,999(2010)	28,479	23.1 %	84,181	21.4 %	132,316	19.9 %
HH Income \$35,000 to 49,999(2010)	16,438	13.3 %	57,442	14.6 %	95,924	14.5 %
HH Income \$25,000 to 34,999(2010)	9,703	7.9 %	37,951	9.7 %	67,365	10.2 %
HH Income \$15,000 to 24,999(2010)	7,197	5.8 %	31,062	7.9 %	60,375	9.1 %
HH Income \$0 to 14,999 (2010)	6,450	5.2 %	33,152	8.4 %	68,394	10.3 %
HH Income \$35000+ (2010)	99,968	81.1 %	290,403	74.0 %	467,208	70.4 %
HH Income \$75000+ (2010)	55,051	44.6 %	148,780	37.9 %	238,967	36.0 %
Housing						
Total Housing Units (2010)	134,126		439,725		767,704	
Housing Units Occupied (2010)	123,317	91.9 %	392,568	89.3 %	663,341	86.4 %
<i>Housing Units, Owner Occupied (2010)</i>	83,912	62.6 %	248,950	56.6 %	425,692	55.5 %
<i>Housing Units, Renter Occupied (2010)</i>	39,405	29.4 %	143,619	32.7 %	237,649	31.0 %
Housing Units, Vacant (2010)	10,808	8.1 %	47,157	10.7 %	104,363	13.6 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	72,504	26.7 %	255,317	29.2 %	409,534	27.8 %
Now Married (2010)	153,339	56.5 %	460,176	52.7 %	764,885	52.0 %
Separated (2010)	8,769	3.2 %	34,001	3.9 %	71,113	4.8 %
Widowed (2010)	9,555	3.5 %	34,820	4.0 %	74,011	5.0 %
Divorced (2010)	27,251	10.0 %	88,612	10.2 %	151,815	10.3 %
Household Type						
Population Family (2010)	292,872	83.0 %	924,035	81.0 %	1,544,786	80.7 %
Population Non-Family (2010)	58,164	16.5 %	206,767	18.1 %	342,138	17.9 %
Population Group Qtrs (2010)	1,649	0.5 %	10,449	0.9 %	26,715	1.4 %
Family Household (2010)	81,256	65.9 %	248,404	63.3 %	415,954	62.7 %
Married Couple Family With Kids (2010)	31,040	37.0 %	95,024	38.2 %	150,884	35.4 %
Average Family Household Size (2010)	3.60		3.72		3.71	
Non-Family Household (2010)	42,061	34.1 %	144,164	36.7 %	247,386	37.3 %
Household Size						
1 Person Household (2010)	31,723	25.7 %	108,852	27.7 %	194,388	29.3 %
2 Person Households (2010)	30,951	25.1 %	93,757	23.9 %	160,419	24.2 %
3 Person Households (2010)	15,854	12.9 %	46,981	12.0 %	74,137	11.2 %
4 Person Households (2010)	25,561	20.7 %	75,353	19.2 %	118,779	17.9 %
5 Person Households (2010)	11,600	9.4 %	37,631	9.6 %	62,128	9.4 %
6+ Person Households (2010)	7,627	6.2 %	29,993	7.6 %	53,489	8.1 %
Household Vehicles						
Total Vehicles Available (2010)	230,622		722,927		1,186,951	
Household: 0 Vehicles Available (2010)	4,912	2.1 %	20,749	2.9 %	42,093	3.5 %
Household: 1 Vehicles Available (2010)	41,572	18.0 %	144,511	20.0 %	253,044	21.3 %
Household: 2+ Vehicles Available (2010)	76,833	33.3 %	227,308	31.4 %	368,203	31.0 %
Average Vehicles Per Household (2010)	2		2		2	

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July 2010

Price Freeway And Chandler Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Labor Force						
Est. Labor: Population Age 16+ (2010)	266,438		857,652		1,445,666	
Est. Civilian Employed (2010)	181,958	68.3 %	565,048	65.9 %	897,719	62.1 %
Est. Civilian Unemployed (2010)	11,936	4.5 %	41,863	4.9 %	73,382	5.1 %
Est. In Armed Forces (2010)	259	0.1 %	801	0.1 %	1,253	0.1 %
Est. Not in Labor Force (2010)	72,285	27.1 %	249,940	29.1 %	473,311	32.7 %
Occupation (2000)						
Occupation: Population 16+	158,170		461,267		712,628	
Mgmt, Business, & Financial Operations	27,806	17.6 %	70,590	15.3 %	107,730	15.1 %
Professional and Related	39,310	24.9 %	101,654	22.0 %	148,390	20.8 %
Service	18,011	11.4 %	63,374	13.7 %	103,163	14.5 %
Sales and Office	45,963	29.1 %	135,867	29.5 %	208,393	29.2 %
Farming, Fishing, and Forestry	470	0.3 %	1,119	0.2 %	2,019	0.3 %
Construction, Extraction, & Maintenance	11,597	7.3 %	40,928	8.9 %	67,396	9.5 %
Production, Transport, & Material Moving	15,014	9.5 %	47,735	10.3 %	75,538	10.6 %
Percent White Collar Workers		71.5 %		66.8 %		65.2 %
Percent Blue Collar Workers		28.5 %		33.2 %		34.8 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$7,605		\$22,481		\$38,333	
Total Non-Retail Expenditures (2010)	\$4,400	57.9 %	\$12,981	57.7 %	\$22,115	57.7 %
Total Retail Expenditures (2010)	\$3,205	42.1 %	\$9,500	42.3 %	\$16,218	42.3 %
Apparel (2010)	\$365	4.8 %	\$1,081	4.8 %	\$1,846	4.8 %
Contributions (2010)	\$284	3.7 %	\$827	3.7 %	\$1,446	3.8 %
Education (2010)	\$189	2.5 %	\$549	2.4 %	\$951	2.5 %
Entertainment (2010)	\$428	5.6 %	\$1,260	5.6 %	\$2,147	5.6 %
Food And Beverages (2010)	\$1,153	15.2 %	\$3,437	15.3 %	\$5,847	15.3 %
Furnishings And Equipment (2010)	\$343	4.5 %	\$1,000	4.4 %	\$1,702	4.4 %
Gifts (2010)	\$203	2.7 %	\$591	2.6 %	\$1,022	2.7 %
Health Care (2010)	\$449	5.9 %	\$1,348	6.0 %	\$2,299	6.0 %
Household Operations (2010)	\$280	3.7 %	\$814	3.6 %	\$1,400	3.7 %
Miscellaneous Expenses (2010)	\$125	1.6 %	\$373	1.7 %	\$634	1.7 %
Personal Care (2010)	\$110	1.4 %	\$326	1.5 %	\$555	1.4 %
Personal Insurance (2010)	\$79	1.0 %	\$231	1.0 %	\$399	1.0 %
Reading (2010)	\$25	0.3 %	\$73	0.3 %	\$125	0.3 %
Shelter (2010)	\$1,468	19.3 %	\$4,332	19.3 %	\$7,404	19.3 %
Tobacco (2010)	\$46	0.6 %	\$143	0.6 %	\$242	0.6 %
Transportation (2010)	\$1,535	20.2 %	\$4,533	20.2 %	\$7,659	20.0 %
Utilities (2010)	\$520	6.8 %	\$1,563	7.0 %	\$2,655	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	224,738		706,774		1,207,963	
Elementary (0 to 8)(2010)	9,783	4.4 %	41,128	5.8 %	93,880	7.8 %
Some High School (9 to 11)(2010)	11,347	5.0 %	45,410	6.4 %	94,339	7.8 %
High School Graduate (12)(2010)	43,434	19.3 %	154,384	21.8 %	276,545	22.9 %
Some College (13 to 16)(2010)	53,983	24.0 %	170,857	24.2 %	278,208	23.0 %
Associate Degree Only(2010)	20,293	9.0 %	60,775	8.6 %	96,006	7.9 %
Bachelor Degree Only(2010)	54,834	24.4 %	152,248	21.5 %	237,249	19.6 %
Graduate Degree(2010)	31,064	13.8 %	81,970	11.6 %	131,737	10.9 %

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Price Freeway And Chandler Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Units In Structure						
1 Detached Unit (2000)	75,311	66.5 %	202,643	56.6 %	337,739	54.1 %
1 Attached Unit (2000)	7,978	7.0 %	24,203	6.8 %	45,131	7.2 %
2 to 4 Units (2000)	4,277	3.8 %	20,417	5.7 %	36,466	5.8 %
5 to 9 Units (2000)	6,852	6.0 %	22,024	6.2 %	33,325	5.3 %
10 to 19 Units (2000)	6,039	5.3 %	21,311	6.0 %	32,815	5.3 %
20 to 49 Units (2000)	2,338	2.1 %	12,078	3.4 %	21,459	3.4 %
50 or more Units (2000)	8,259	7.3 %	36,264	10.1 %	61,394	9.8 %
Mobile Home or Trailer (2000)	2,133		18,338		53,603	
Other Structure (2000)	112		727		2,781	
Homes Built By Year						
Homes Built 1999 to 2000	5,551	4.9 %	17,224	4.8 %	29,163	4.7 %
Homes Built 1995 to 1998	20,876	18.4 %	52,731	14.7 %	80,463	12.9 %
Homes Built 1990 to 1994	16,247	14.3 %	43,028	12.0 %	67,489	10.8 %
Homes Built 1980 to 1989	36,651	32.3 %	105,285	29.4 %	167,455	26.8 %
Homes Built 1970 to 1979	26,737	23.6 %	81,093	22.7 %	135,091	21.6 %
Homes Built 1960 to 1969	4,822	4.3 %	35,803	10.0 %	67,822	10.9 %
Homes Built 1950 to 1959	1,532	1.4 %	16,789	4.7 %	49,153	7.9 %
Homes Built Before 1949	886	0.8 %	6,052	1.7 %	28,078	4.5 %
Home Values (2000)						
Home Values \$1,000,000+	56	0.1 %	229	0.1 %	1,921	0.6 %
Home Values \$500,000-\$999,999	492	0.7 %	1,193	0.6 %	6,745	2.2 %
Home Values \$400,000-\$499,999	632	0.9 %	1,690	0.9 %	5,535	1.8 %
Home Values \$300,000-\$399,999	1,971	2.8 %	5,918	3.2 %	12,714	4.2 %
Home Values \$200,000-\$299,999	9,913	14.1 %	23,749	12.8 %	39,080	12.9 %
Home Values \$150,000-\$199,999	15,334	21.9 %	36,368	19.6 %	55,955	18.4 %
Home Values \$100,000-\$149,999	31,963	45.6 %	77,049	41.6 %	109,593	36.0 %
Home Values \$70,000-\$99,999	8,154	11.6 %	30,833	16.7 %	51,481	16.9 %
Home Values \$50,000-\$69,999	1,155	1.6 %	5,813	3.1 %	13,956	4.6 %
Home Values \$25,000-\$49,999	289	0.4 %	1,574	0.9 %	5,592	1.8 %
Home Values \$0-\$24,999	137	0.2 %	675	0.4 %	1,544	0.5 %
Owner Occupied Median Home Value	\$152,108		\$145,917		\$159,837	
Renter Occupied Median Rent	\$734		\$657		\$609	
Transportation to Work (2000)						
Drive to Work Alone	127,208	80.3 %	352,249	76.3 %	533,976	74.8 %
Drive to Work in Carpool	18,850	11.9 %	64,054	13.9 %	102,788	14.4 %
Travel to Work - Public Transportation	1,623	1.0 %	7,625	1.7 %	15,667	2.2 %
Drive to Work Motorcycle	804	0.5 %	2,207	0.5 %	3,033	0.4 %
Walk or Bicycle to Work	3,487	2.2 %	17,123	3.7 %	26,184	3.7 %
Other Means	917	0.6 %	3,365	0.7 %	6,228	0.9 %
Work at Home	5,530	3.5 %	15,331	3.3 %	25,760	3.6 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	36,883	24.1 %	111,980	25.1 %	175,578	25.5 %
Travel to Work in 15 to 29 Minutes	64,532	42.2 %	182,545	40.9 %	274,889	40.0 %
Travel to Work in 30 to 59 Minutes	45,405	29.7 %	131,437	29.4 %	202,004	29.4 %
Travel to Work in 60 Minutes or More	6,070	4.0 %	20,661	4.6 %	35,407	5.1 %
Average Travel Time to Work	23 mins		23 mins		23 mins	

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